

Guide to

2008 Edition

FRANCHISING

in Nigeria

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--FEATURES--

Comprehensive Listing of Nigerian and International Franchises

Answers to the Most Frequently Asked Questions about Franchising

Sources of Legal Advice and Franchise Development Consultants

Franchise Regulatory, Trademark and SME Agencies

African Development Bank Program for Financial Support to Franchising in Africa

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Guide to Franchising in Nigeria

is a one-stop shopping resource for investors interested in exploring opportunities in the fast-growing Nigerian franchise sector. It contains reference listings of Nigerian and international franchises, Nigerian franchise regulatory, trademark, small and medium enterprise agencies, sources of legal advice and

franchise development consultants, financial institutions and suppliers. Answers to the most frequently asked questions about franchising uncover what investors need to know before buying a franchise.

The publication features a section on trends and events in international franchising, including a report on the programs of the African Development Bank to provide financial support to franchising in Africa.

Guide to Franchising in Nigeria is a collaboration of the Nigerian International Franchise Association, National Office for Technology Acquisition and Promotion, and Franchise Development and Expositions Nigeria Limited.

READERSHIP

Guide to Franchising in Nigeria is published annually. Total circulation is 10,000 with a pass along readership rate of 5%. Total readership is estimated at 50,000.

DISTRIBUTION

- 1. Nigerian International Franchise Association**
The Guide is distributed through a 1,000-strong member network of the Nigerian International Franchise Association, Head and Regional Offices of the National Office for Technology Acquisition and Promotion.
- 2. Newsstand / Bookstore**
The Guide is available in all major bookstores and newsstands in Nigeria.
- 3. Franchise / SME Trade Events**
The Guide is distributed at franchise seminars, small and medium enterprises events, and trade and commerce expos (CTO – Nigeria's #1 Technology Marketplace).

ADVERTISING RATES

Size	Four Color	Black and White
Front Cover Strip	\$1,000	
Back Cover	\$3,000	
Inside Front Cover	\$2,750	
Inside Back Cover	\$2,500	
Page 1	\$2,000	
Full Page	\$1,750	\$1,000
½ Page Island	\$1,200	\$750
½ Page Horizontal	\$1,200	\$750
¼ Page	\$750	\$500
Logo	\$300	\$200

Ad Sizes Nigeria

- Full Page 10" x 7 1/2"
- Half Page 5" X 3 3/4"
- Quarter Page 5" x 1 7/8"

Ad Sizes International

- Full Page 7 1/4" x 9 7/8"
- Half Page 4 3/4" x 7" Island, 7 1/4" x 4 1/2" Horizontal
- On-third Page Square 4 1/2" x 4 1/2"

Print Process: Web Offset
Artwork files: CD or Flash Disk

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